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A rectangular advertisement for a swimming competition. The top left corner has the text "RETO RELÁMPAGO" in large white letters, with "NATACIÓN MASTER 2013" below it. A blue lightning bolt logo is in the top right. The background shows a swimming pool with lane lines. In the center, the word "INSCRÍBETE" is written in large white letters. Below it, "CUPO LIMITADO" is written in smaller white letters. At the bottom left, there is a small circular logo and the text "Más información en: NatacionMexico.com" and "E-mail: inscripciones1@natacionmexico.com". On the right side, there is a small text box that says "Participa en el Reto Relámpago y podrás ganar una medalla conmemorativa de Beijing 2008".